



*“The Europe 2020 strategy and the municipal economy”*  
**EUROPE 2020: opportunities and challenges**  
**Role of regions and cities**  
**Committee of the Regions’ contribution and political vision**

**Krzysztof Nowaczek**  
**Committee of the Regions / Europe 2020 Monitoring Platform**

**ECN Biannual meeting in Brussels, 11 November 2010**



## **Strong convergence on direction of reforms ...**

- Concrete results before crisis
- Partnership EU & Member States
- « Lisbonisation » of structural funds



## **... but a delivery gap has built up:**

- Uneven progress between Member States
- Key targets (R&D, employment) not reached
- Lack of ownership; weak communication
- Regions not sufficiently involved
- Too EU-inward looking

**→ UPDATE VISION TO POST-CRISIS WORLD &  
IMPROVE DELIVERY**

Prepared by the Secretariat General of the European Commission



# Europe 2020 objectives

- **Get out of the crisis**
- **Prepare for next decade**

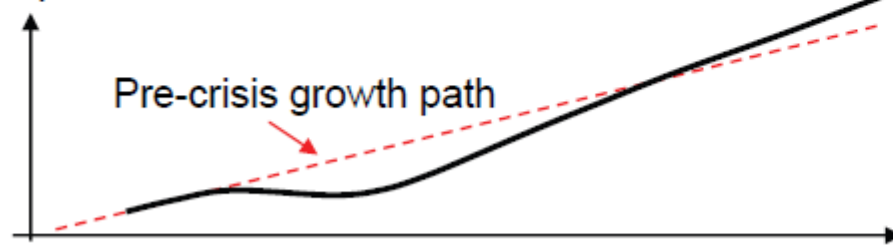
European Commission  
**EUROPE 2020**



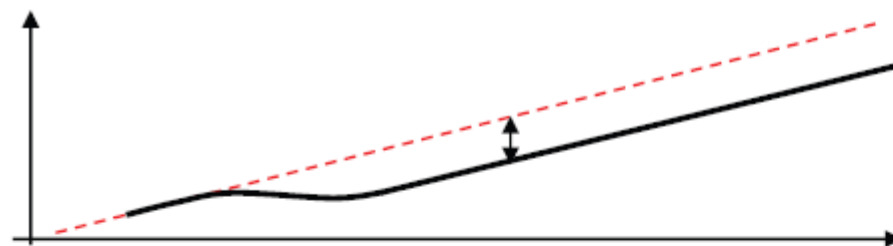
# Where do we want Europe in 2020?

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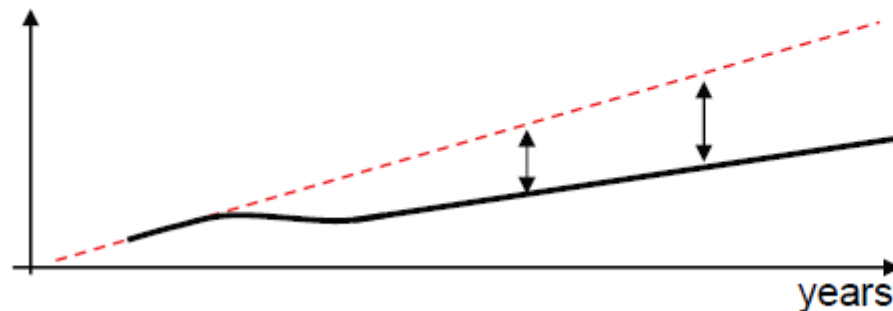
Output level



« Strong recovery »  
a full return to earlier  
growth path and a  
capacity to go beyond



« Sluggish recovery »  
a permanent loss in  
wealth and stagnation on  
a lower growth path



« Lost decade »  
a permanent loss in wealth  
and an eroded potential for  
future growth



## EUROPE 2020 Priorities

- **smart growth**
  - fostering knowledge, innovation, education and digital society
- **sustainable growth**
  - making our production more resource efficient while boosting our competitiveness
- **inclusive growth**
  - raising participation in the labour market, the acquisition of skills and the fight against poverty





## **Headline EU-level targets**

**which Member States will be asked to translate into national targets reflecting different starting points**

- **75 % of the population aged 20-64 should be employed.**
- **3% of the EU's GDP should be invested in R&D.**
- **The "20/20/20" climate/energy targets should be met.**
- **The share of early school leavers should be under 10% and at least 40% of the younger generation should have a degree or diploma.**
- **20 million less people should be at risk of poverty.**



# Europe 2020 Flagship initiatives (1)

- **Innovation union**
  - re-focussing R&D and innovation policy on major challenges, while closing the gap between science and market to turn inventions into products. As an example, the Community Patent could save companies 289€ million each year.
- **Youth on the move**
  - enhancing the quality and international attractiveness of Europe's higher education system by promoting student and young professional mobility. As a concrete action, vacancies in all Member States should be more accessible through out Europe and professional qualifications and experience properly recognised.



## Europe 2020 Flagship initiatives (2)

- **A digital agenda for Europe**
  - delivering sustainable economic and social benefits from a Digital Single Market based on ultra fast internet. All Europeans should have access to high speed internet by 2013.
- **Resource-efficient Europe**
  - supporting the shift towards a resource efficient and low-carbon economy. Europe should stick to its 2020 targets in terms of energy production, efficiency and consumption. This would result in €60 billion less in oil and gas imports by 2020.





## Europe 2020 Flagship initiatives (3)

- **An industrial policy for the globalisation era**
  - helping the EU's industrial base to be competitive in the post-crisis world, promoting entrepreneurship and developing new skills. This would create millions of new jobs;
- **An agenda for new skills and jobs**
  - creating the conditions for modernising labour markets, with a view to raising employment levels and ensuring the sustainability of our social models, while baby-boomers retire;
- **European platform against poverty**
  - ensuring economic, social and territorial cohesion by helping the poor and socially excluded and enabling them to play an active part in society.



## **Next Steps**

- **From May to December 2010: European Commission launches the 7 Flagship initiatives**
- **By 12 November 2010: Member States are expected to submit first drafts of their National Reform Programs**
- **December 2010: European Council starts its thematic meetings discussing R&D and innovation**
- **March 2011: Spring European Council gives political orientations within the framework of the European Semester (coordinating both fiscal and structural policies)**
- **April 2011: Member States submit final version of their National Reform Programs**



## **The local and regional authorities as partners for EU** **2020**

- **Have competencies/abilities in several countries**
- **Help giving a territorial dimension**
- **Are close to citizens**

**Implementing the Lisbon Treaty: subsidiarity,  
proportionality**



# **Unlocking positive systemic effects** **through partnership**

- **Integration of sectoral policies**
- **Coordination of tasks/agendas**
- **Synchronization**



## **Multilevel governance is the lever**

- **EC pushes MS (governance guidelines)**
- **Council, Barroso:**
  - **LRA involved since the design stage**
  - **NRPs should report**



## **The Committee of the Regions says**

- **Europe 2020 needs a territorial dimension**
  - Starting points, specific targets also at territorial level
- **Cohesion policy should contribute**
  - In full respect of its mission
  - Covering all countries
- **Administrative simplification needed**
- **An opportunity to rationalize and concentrate EU policy instruments**
  - Value added even with the same global amount of EU resources
- **Territorial impact assessment**



## **To this aim, CoR proposes Territorial Pacts at country level**

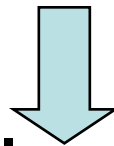
- **Between national governments, LRAs**
- **To agree goals, targets, operational coordination**
  - **In contractual terms where needed**
- **Structural Funds contribute**
- **Administrative simplification**
- **Monitoring, evaluation**
- **Contributing to cohesion, sustainability**



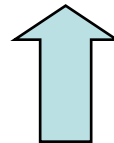
# EU Budget Review and LRAs

Commission's Communication on the EU Budget Review  
(19 October 2010)

## Common Strategic Framework



Development and Investment Partnership  
Contract between the Commission and  
each Member State



*Territorial Pacts in Member States*





## **CoR will keep monitoring, reporting and contributing to EU debate**

- **Annual Report**
- **Territorial Dialogue**
- **Thematic work**



## The Europe 2020 Monitoring Platform: mission

- **Monitoring/reporting** how LRAs participate in the new strategy
- **feeding** into CoR consultative activity and EU debate
- **voicing** political concerns and proposals of LRAs
- **facilitate** sharing of good practices



## The Europe 2020 Monitoring Platform: structure

- **132 Members of the Platform**, representing cities and regions from all 27 member states
- including **Signatories of the Covenant of Mayors**, involved in climate change and environment-related actions
- **Political Coordinators:**
  - **Ms Christine Chapman** (CoR, Welsh National Assembly)  
for activities related to: Competitiveness, Innovation, Inclusion
  - **Mr Nichi Vendola** (CoR, President of Puglia Region)  
for activities related to: Climate change, Sustainability



## Members of the EUROPE 2020 Platform – October 2010

**Austria**   
**Oberösterreich** (Upper Austria)  
**Steiermark** (Styria)  
**Wien** (City of Vienna)

**Belgium**   
**Brussels Capital Region**  
**Vlaanderen** (Flanders)

**Bulgaria**   
**Crapa Zaropa** (Municipality of Stara Zagora)

**Cyprus**   
**Ένωση Δήμων Κύπρου**  
 (Union of Cyprus Municipalities)

**Czech Republic**   
**Liberecký kraj** (Liberec Region)  
**Olomoucký kraj** (Olomouc Region)  
**Zlín** (City of Zlín)

**Germany**   
**München** (City of Munich)  
**Saarland** (State of Saarland)  
**Staatskanzlei des Landes Brandenburg**  
 (State of Brandenburg)

**Denmark**   
**Midtjylland** (Central Denmark)  
**Næstved** (Næstved Municipality)  
**Sjælland** (Zealand)  
**Syddanmark** (South Denmark)

**Estonia**   
**Pärnu linn** (Town of Pärnu)  
**Tallinn**  
**Tartu Maavalitsus** (Tartu Municipality)

**Spain**   
**Andalucía** (Autonomous Community of Andalusia)  
**Barcelona** (Province of Barcelona)  
**Castilla y León** (Community of Castille and León)  
**Catalunya** (Autonomous Community of Catalonia)  
**Guipúzcoa** (Guipuzcoa Province)  
**Madrid** (City)  
**Madrid** (Region)  
**Navarra** (Navarre Region)  
**Puerto Lumberras** (City)  
**Segovia** (City)

**Valencia** (Region)

**Finland**   
**Helsinki Region**  
**Itä-Suomi** (East-Finland)  
**Oulun Kaupunki** (City of Oulu)  
**Pohjois-Suomi** (North Finland)

**France**   
**Aquitaine** (Region)  
**Basse-Normandie** (Lower Normandy Region)  
**Bretagne** (Brittany Region)  
**Dunkerque** (Dunkirk)  
**Île-de-France**  
**Lorraine** (Region)  
**Limousin** (Region)  
**Nord-Pas de Calais**  
**Provence-Alpes-Côte d'Azur** (PACA Region)  
**Rhône-Alpes** (Region)

**Greece**   
**Αναπτυξιακή Ηρακλείου Α.Ε.**  
 (Development Agency of Heraklion)  
**Δήμος Αφάντρου** (Municipality of Afandou)  
**Δήμος Ασπροπύργος** (Municipality of Aspropyrgos)  
**Δήμος Λαμιέων** (Municipality of Lamia)  
**Δήμος Μυκόνου** (Municipality of Mykonos)  
**Νομαρχιακή Αυτοδιοίκηση**  
**Δράμας-Καβάλας-Ξάνθης** (Prefectural Authority of Drama-Kavala-Xanthi)

**Hungary**   
**Észak-alföldi régió** (Great Plain Region)  
**Nyugat-dunántúli Régió**  
 (Westpannon Region)

**Ireland**   
**Border Midland and Western Region**  
**Belfast**

**Italy**   
**Abruzzo**  
**Basilicata**  
**Comune di Bolzano**  
**Comune di Cremona**  
**Comune di Firenze**  
**Comune di Milano**  
**Comune di Rossano**  
**Comune di Taleggio**  
**Emilia-Romagna**  
**Langhe Monferrato**  
**Lazio**  
**Liguria**

**Lombardia**  
**Piemonte**  
**Puglia** (Apulia Region)  
**Marche**  
**Provincia di Arezzo**  
**Provincia di Pisa**  
**Provincia di Roma**  
**Provincia di Torino**  
**Sicilia**  
**Toscana**

**Lithuania**   
**Vilnius miesto savivaldibė**  
 (Vilnius City Municipality)

**Latvia**   
**Rīgas reģions** (Riga City & Region)

**Luxembourg**   
**Esch-Uelzecht** (Esch-sur-Alzette)

**Malta**   
**Nadur**

**Netherlands**   
**Delft**  
**Den Haag** (The Hague)  
**Enschede**  
**Eindhoven**  
**Lingewaard**  
**Noord Nederland**  
 (Northern Netherlands Provinces)  
**Provincie Gelderland**  
**Provincie Overijssel**

**Poland**   
**Łódź** (City of Lodz)  
**Ostroleka** (City of Ostroleka)  
**Urząd Marszałkowski Województwa Dolnośląskiego** (Marshal Office of Lower Silesia)  
**Województwo Kujawsko-Pomorskie**  
 (Kuyavian-Pomeranian Voivodship)  
**Województwo Łódzkie** (Lodz Voivodship)  
**Województwo Małopolskie** (Małopolska Voivodeship)  
**Województwo Opolskie**  
 (Opole Voivodship)  
**Województwo Pomorskie**  
 (Pomerania Voivodship)  
**Województwo Śląskie** (Silesia Voivodship)  
**Województwo Świętokrzyskie**  
 (Świętokrzyskie Voivodeship)  
**Województwo Warmińsko-Mazurskie**  
 (Warmian-Masurian Voivodship)

**Województwo Wielkopolskie**  
 (Greater Poland Voivodship)  
**Województwo Zachodniopomorskie**  
 (West-Pomeranian Voivodship)

**Portugal**   
**Madeira**  
**Tavira**

**Romania**   
**Braşov** (Brasov city)  
**Cluj-Napoca** (City)  
**Timişoara** (Timisoara city)

**Sweden**   
**Gothenburg** (Göteborg)  
**Jämtland**  
**Malmö** (City)  
**Mellersta Norrland** (Mid-Sweden)  
**Östsam**  
**Solna** (City)  
**Sörmland**  
**Sveriges Kommuner och Landsting**  
 (Swedish Association of Local Authorities and Regions)  
**Västra Götalandsregionen** (Region Västra Götaland)

**Slovenia**   
**Skupnost občin Slovenije** (Association of Municipalities and Towns of Slovenia)

**Slovakia**   
**Bratislava** (Bratislavský region)  
**Košický kraj** (Košice Region)  
**Prešovský kraj** (Prešov Region)  
**Žilinský kraj** (Žilina Region)

**United Kingdom**   
**Cornwall**  
**East of England**  
**Lancashire**  
**Leicestershire**  
**Nottingham**  
**Preston City Council**  
**South East England**  
**Warwickshire**  
**West Midlands**  
**Yorkshire & Humber**

  
**EGTC Duero-Douro**



# The Europe 2020 Monitoring Platform: state of play

- **ACTIVITIES**
  - Consultations, surveys, quick surveys
  - CoR Annual Monitoring Report
  - Preparing Territorial Dialogue
  - Organizing Workshops (of which: Open Days)
- **NEXT STEPS**





**For further information**  
**or if you want to become a Member**

- **[www.cor.europa.eu/europe2020](http://www.cor.europa.eu/europe2020)**
- **[analysis@cor.europa.eu](mailto:analysis@cor.europa.eu)**